

**Art Direction & Design** » Freelance {2010 - Present}  
- Specializing in printed communications, digital & web design, identity developments, & other cool things for a variety of clients. This includes, among others, political campaign firms, a highly innovative modeling agency, a Florida pasta manufacturer, & a one of a kind vegan handmade handbag designer.

**Senior Graphic Designer** » Perry Ellis Int'l {December 2010 - December 2013}  
- Directed designed & executed seasonal marketing campaigns for a leading international distributor & licensor of apparel, including Perry Ellis & Rafaella. Responsible for all related collateral including ecommerce creative assets, social media designs, POP & in-store digital signage, emails, digital look books, web design & maintenance, GUI design, newsletters, banner ads, mailers, & video composition & editing.

**Senior Graphic Designer** » Spine3D {November 2004 - December 2009}  
- Managed & designed all collateral for the company including; identity system, brochures, ads, direct-mail, trade show displays, signage, electronic digital marketing, GUI design, web design & maintenance, apparel.  
- Presented & executed creative concepts for clients such as logos, corporate identities, brochures, signage, & web design.  
- Collaborated with company teams to execute marketing materials.

**Freelance Designer** » PIL Creative Group {April 2004 - October 2004}  
- Assisted the Art Director in the design & layout of self-mailers, brochures, as well as other publications for Cunard Cruise Lines. Created mock-ups & board presentations for client pitches. Prepared & press checked files.

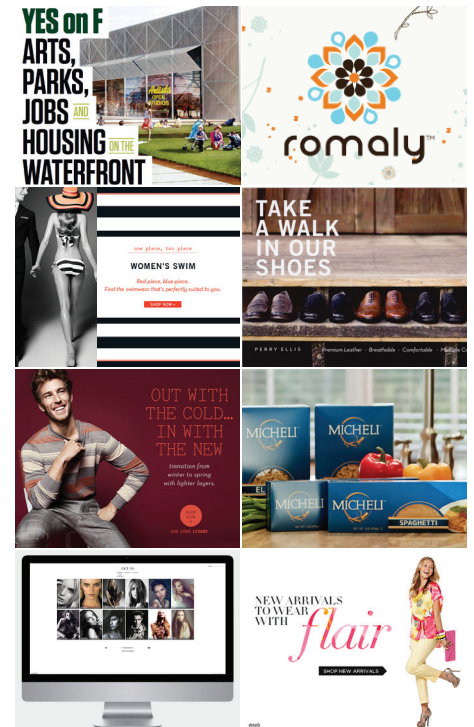
**Florida Atlantic University** » {Summer 2003}  
BFA in Graphic Design ~ Summa Cum Laude.

**Miami-Dade Community College** » {Spring 2000}  
AA in Graphic Arts ~ Highest Honors & Divisional Award from the School of Design Technology.

**Software**  
Photoshop » Illustrator » InDesign » QuarkXpress.  
Basic working knowledge in - Dreamweaver » HTML » CSS.

**Design**  
Page Layout » Logo & Identity Design » Digital Marketing »  
GUI Design » Web Design » Image Retouching.

## EXPERIENCE



## EDUCATION



## SKILLS

